

BUSINESS & MARKETING OBJECTIVES



QUARTER: _____

Business Objective	Platform to focus on	What can you do to achieve these?
E.g. grow my followers by 3000	E.g. Instagram	e.g. post twice a day; chat with 5 followers a day; hash-tagging, location tagging on all posts, run an engagement campaign, post a story twice a day about from my followers, carousel posts

ADDITIONAL NOTES



Ad Budget Available For Total Quarter: _____

By Week: _____

If there is no ad budget available, that's fine, it just means your focus will be on organic activity.